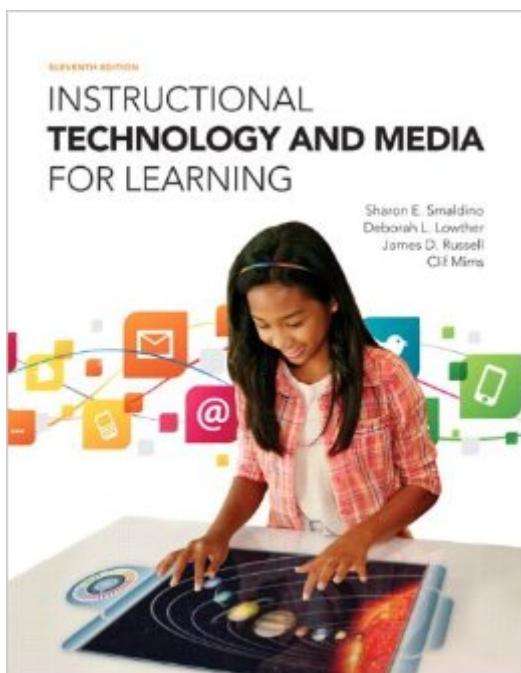


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Instructional Technology And Media For Learning, Enhanced Pearson EText With Loose-Leaf Version -- Access Card Package (11th Edition)



Synopsis

Â NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText and the loose-leaf version Â Instructional Technology and Media for Learning shows specifically and realistically how technology and media enhance and support everyday teaching and learning. Written from the viewpoint of the teacher, it shows how to integrate a complete range of technology and media formats into classroom instruction using the ASSURE model for lesson planning. Ideal for educators at all levels, it helps readers to incorporate technology and media into best practice, to use them as teaching tools, and to guide students in using them as learning tools. Examples come from elementary and secondary education. The new Eleventh Edition keeps readers up to pace with the innovations in all aspects of technology, particularly those related to computers, Web 2.0, social networks, and the Internet. The updating throughout reflects the acceleration trend toward digitizing information and school use of telecommunications resources, such as the Web. It also addresses the interaction among the roles of teachers, technology, coordinators, and school media specialists, all complementary and interdependent teams within the school. The Enhanced Pearson eText features embedded video, pop-up content, and links to additional information. Â Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPadÂ® and AndroidÂ® tablet.* Affordable. Experience the advantages of the Enhanced Pearson eText along with all the benefits of print for 40% to 50% less than a print bound book. *The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7â • or 10â • tablet, or iPad iOS 5.0 or later. Â 0133831655 / 9780133831658 Instructional Technology and Media for Learning, Loose-Leaf Version with Enhanced Pearson eText -- Access Card Package Package consists of:Â Â Â 0133564150 / 9780133564150 Instructional Technology and Media for Learning, Loose-Leaf Version Â 0133808394 / 9780133808391 Instructional Technology and Media for Learning, Enhanced Pearson eText -- Access Card Â

Book Information

Loose Leaf: 362 pages

Publisher: Pearson; 11 edition (April 10, 2014)

Language: English

ISBN-10: 0133831655

ISBN-13: 978-0133831658

Product Dimensions: 8.3 x 0.5 x 10.7 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars (See all reviews) (18 customer reviews)

Best Sellers Rank: #314,750 in Books (See Top 100 in Books) #193 in Books > Education & Teaching > Schools & Teaching > Computers & Technology #1687 in Books > Education & Teaching > Schools & Teaching > Certification & Development #6620 in Books > Education & Teaching > Schools & Teaching > Instruction Methods

Customer Reviews

I purchased this book for a class I had to take in the fall, I received the grade I wanted and I largely attribute that to the purchase of this book. The book does an effective job of showing how technology and media enhance ones ability to both learn and teach, doing so in a specific and realistic manner. The book in question is written from the viewpoint of a teacher, the book does a great job on how one should integrate technology and media in the classroom, both to you and the students benefit. The text includes and provides the following to help you achieve the ideal teaching and learning experience:
*The ASSURE Model
*Several helpful Pedagogical aids
*A Strong focus on the most up to date expectations and innovations
*Pearson eText with videos and links to more information
Before concluding I should note that this book IS the loose leaf version, meaning you will need to put this in a binder. With all that being said, I had no prior knowledge of the subject at hand (took class as an elective) and this book did a great job of helping me better understand a foreign concept. Like I said I received the grade I wanted and I feel as if this book certainly had something to do with that.

Decent book that I needed for class. My problem is that the print is really small. If you can get the ebook version it may not be a problem (since you can enlarge), but it is difficult to read the print version.

It was not bound, which wasn't an issue, but it was missing Chapter 3 (pg 37-62). No help in rectifying the situation other then return it; which I couldn't do because of my notes and needing it for class.

This book is a rip-off. Not bound, in black and white, and the hoops one must jump through to get the ebook is ridiculous. Disappointed is an understatement.

Did not realize the book would not be bound. It literally came as loose pages and I was very disappointed.

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